



# ADVERTISING and SPONSORSHIP FORM

**DON'T MISS THESE WINNING ADVERTISING OPPORTUNITIES!**

The Winners Book will be distributed at the end of the evening and will also be in a digital version on the Shore Builders website.

### Check Ad Size Desired

- Full Page Ad 7" x 10" .....\$450
- Half Page Ad 7" x 5" .....\$275
- Quarter Page Ad 3.5" x 5" .....\$150
- Business Card Ad 3.5" x 2" .....\$ 95

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Please charge my: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ AMEX

Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Please Note: A convenience fee of 5% for American Express and 2% for Visa/MasterCard will be added to all credit card payments.

**DEADLINE FOR ADVERTISING IS February 15, 2022**

*Artwork must be a PDF, TIF, JPEG or EPS file (converted to outlines) plus a hard copy.*

**ADS MAY BE E-MAILED TO CHRISTINE@SHORE BUILDERS.ORG**

**CHECKS MUST ACCOMPANY ALL ENTRY FORMS. MAKE CHECKS PAYABLE TO: SBACNJ**

Mail To: 190 Oberlin Avenue North, Lakewood, New Jersey, 08701

Phone: 732-364-2828 • Fax 732-905-2577

**Super Sponsor - \$5000 (Exclusive)**

Company Logo Displayed on Ice Sculpture • Company name recognition on all advertising for 2022 FAME Awards (e-mails, Registration forms, etc.) • Company name recognition during banquet and display of company name & logo during Cocktail Hour • 4 comp tickets to Banquet • Full page ad in Winners Book • Recognition in press releases and Bulletin Board Magazine • Logo on Power Point presentation during the evening

**Cocktail Hour Sponsor - \$2500 (Exclusive)**

Company logo on cocktail napkins during cocktail hour • Company name recognition during banquet and display of company name & logo during Cocktail Hour • 2 comp tickets to Banquet • Full page ad in Winners Book • Recognition in press releases & Bulletin Board Magazine •

**Grand Award Sponsor - \$3500 (Exclusive)**

Company logo on Grand Award tickets • Company name recognition during banquet and display of company name & logo during Cocktail Hour • 2 comp tickets to Banquet • Full page ad in Winners Book • Recognition in press releases and Bulletin Board Magazine

**Photography Sponsor - \$2500 (Exclusive)**

New this year all photos will be available to the winners at no cost. The photography sponsor will be listed on all emails to the membership that photos are “courtesy of your company” • Company name recognition during banquet and display of company name & logo during Cocktail Hour • 2 comp tickets to Banquet • 1/2 page ad in Winners Book • Recognition in press releases and Bulletin Board Magazine

**Dessert Sponsor - \$2000 (Exclusive)**

Company recognition on Dessert Trays on each table • Company name recognition during banquet and display of company name & logo during Cocktail Hour • 2 comp tickets to Banquet • 1/2 page ad in Winners Book • Recognition in press releases and Bulletin Board Magazine

**Table Décor Sponsor - \$2000 (Exclusive)**

Personalized company recognition on front of table • Company name recognition during banquet and display of company name & logo during Cocktail Hour • 2 comp tickets to Banquet • 1/2 page ad in Winners Book • Recognition in press releases and Bulletin Board Magazine

**Welcome Sponsor - \$2000 (Exclusive)**

Sign with Company logo at event entrance • Company name recognition during banquet and display of company name & logo during Cocktail Hour • 2 comp tickets to Banquet • 1/2 page ad in Winners Book • Recognition in press releases and Bulletin Board Magazine

**Lanyard Sponsor - \$1500 (Exclusive)**

Company lanyards (provided by sponsor) used for name tags • Company name recognition during banquet and display of company name & logo during Cocktail Hour • 1 comp ticket to Banquet • 1/2 page ad in Winners Book • Recognition in press releases and Bulletin Board Magazine

**Signature Drink Sponsor - \$1000 (Exclusive)**

Sign at bar announcing the name of drink - provided by company • Company name recognition during banquet and display of company name & logo during Cocktail Hour • 1 comp ticket to Banquet • 1/2 page ad in Winners Book • Recognition in press releases and Bulletin Board Magazine

**Event Sponsor - \$500**

Company name recognition during banquet and display of company name & logo during Cocktail Hour • Recognition in press releases and Bulletin Board Magazine • 1/4 page ad in Winners Book

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company: \_\_\_\_\_

Credit Card: \_\_\_\_\_ VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ AMEX \_\_\_\_\_ Exp Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Card Number: \_\_\_\_\_

Billing Address for Credit Card: \_\_\_\_\_

Please Note: A convenience fee of 5% for American Express and 2% for Visa/MasterCard will be added to all credit card payments

Please return form, Sponsor Ad/or Company logo (if applicable) to [Christine@shorebuilders.org](mailto:Christine@shorebuilders.org).

MAKE CHECKS PAYABLE TO: SBACNJ (Shore Builders Association of Central New Jersey)  
190 Oberlin Avenue North, Lakewood, New Jersey 08701  
Phone: 732-364-2828—Fax: 732-905-2577